ROGER ALLEN

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experience

MIO *www.mioculture.com*
Senior Designer
*june '08—
june '09*

At MIO I oversaw the every day operations of the company including managing interns and warehouse staff. I was the lead designer on 4 products that were brought to market under the MIO name as well as a large project for the retailer giant, Target.

ex;it *www.exploreexit.com*
Designer
*June '07—
June '08*

At ex;it, my main function was to develop and flesh out concepts for environmental graphic design systems. I managed everything from the look of the product, to the construction and installation of the finished system. I was able to keep the projects on budget while at the same time pushing the client's concepts of what is possible.

Fresh Artists *www.freshartists.org*
Cofounder / Design Director
*march '07—
present*

As a cofounder of Fresh Artists, my role in the organization is broad and reaches from creative problem solving in the operations of the organization to being the design director. I created the brand and image Fresh Artists shows to the world.

Cloud Gehshan Associates *www.cloudgehshan.com*
Junior Designer
*june '02—
june '04*

At Cloud Gehshan my main roll was as support designer. I handled all aspects of design development within larger projects. I was responsible for creating the final art and fleshing out the designs with copy and imagery. I was also responsible for creating fabrication documentation.

education

Pratt Institute
'00—'01
Studied Industrial Design

Philadelphia University
'04—'06
Studied Industrial Design

skills

Computer *Mac + PC platforms*
Systems/Maintenance

Basic I.T. including networking, server setup and maintenance, as well as backup solutions.

Adobe Creative Suite + 3D

Expert level knowledge of Illustrator, Photoshop, Indesign, and Acrobat. Working knowledge of Solidworks and Rhino.

Web

Working knowledge of Dreamweaver, HTML, CSS, PHP including customizing and running Wordpress-based sites.

Other

Expert knowledge of Microsoft Office, Apple iWork, iMovie and FileMaker.

Design

" *I believe design should be both socially and environmentally responsible. It should be honest in it's purpose, source, and concept.* "

Industrial Design

- Expert knowledge of all prototyping, both digital and analog processes
- Expert knowledge of design sketching and hand rendering
- Expert knowledge of current methods, materials and manufacturing techniques
- Expert knowledge of current design trends, both social and environmental

Graphic Design

- Expert working knowledge of signage trends, techniques, guidelines and fabrication methods.
- Good working knowledge of typography and branding
- Working knowledge of user-experience design
- Good knowledge of printing techniques, both digital and analog